

Never Stand Still

Medicine

School of Public Health and Community Medicine



A generic qualification will no longer gain you the career you want in health or business – a much better option is to enrol in a Masters program which focuses on the unique problems and challenges encountered in the health care industry.

## Fast track your career in health management

Health care is a universal need, and the healthcare industry is one of the fastest growing sectors in the worldwide economy. Ageing and affluent populations, the need to provide top quality care for parents from a distance, improvements in medical technology, expansion of private health care and a growing realisation by governments of the need to get value for money from their health spending means that there will be significant opportunities for career advancement in health care management – if you have the right qualifications. People with medical or non-medical backgrounds can develop a career in health management.

Whether you are a health professional or business manager, it is essential to understand the unique aspects of the health system and health care, sound business practices and management of both people and finances.

For people with a non-health background there are great opportunities to make a difference and advance your career in this exciting international growth industry. The globalisation of health care means that students who have knowledge of different cultures and health systems will also be highly sought after by employers. In spite of rapid growth in the health sector, there is a major gap in the professional training in health management in India that spans both health care training and business training.

In order to fulfil this growing demand for highly skilled health care managers, the School of Public Health and Community Medicine (SPHCM) at the University of NSW in Australia (UNSW) has joined forces with India's SRM University to offer a two-year articulation double degree program (MBA-MHM).

A unique opportunity to study in two countries – Australia and India.

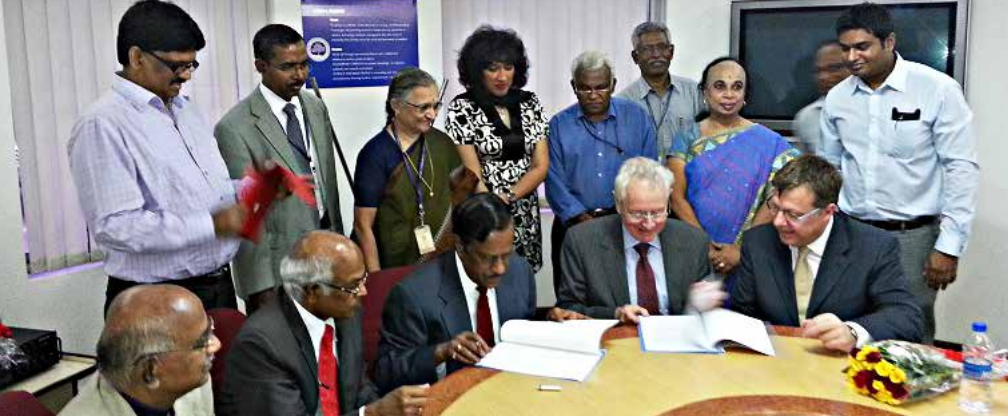
## SPHCM SRM MBA-MHM Articulation

SPHCM will offer their flagship one-year Master of Health Management (MHM) degree in Australia and SRM University will offer its popular Master of Business Administration (MBA) program in India. The MHM program at UNSW is the oldest and largest in Australia, with recognised brand value and alumni in senior health positions around the world. The SRM MBA program is highly regarded in India and internationally.

In only two years, students can achieve two degrees that would normally take three years to complete if pursued separately.

The courses have been mapped to deliver high quality education in both business practice and health management. The program is highly attractive for Indian students in the health or business sector who are keen to get international training in health management. Australian students who are interested in studying and





practicing in India can get a business degree from a leading private university while expanding their horizons and gaining experiences in the Indian sub-continent.

India is the second most populous nation in the world with over 1.26 billion people. Over 75% of the health care is provided by the unorganised private sector, with the rest by the public services. India has a vast and rapidly growing health sector, with many opportunities in health management. Areas such as hospital management, health care safety and quality, health insurance, medical tourism, telemedicine, health IT and consulting are projected to grow multifold in the next decade and provide ample opportunities for business.

### About SPHCM

The School of Public Health and Community Medicine at UNSW is a leading public health training and research institute in the Asia Pacific region. SPHCM offers the oldest and the largest health management training program in Australia. The Master of Health Management (MHM) program

gives students the practical skills they will need to become health leaders of the future. Staff have expertise in strategic planning, policy and decision-making, clinical governance, risk management, healthcare economics and finance management. The program is accredited by the Australian College of Health Services Management (ACHSM) and meets the core requirements for a fellowship with the Royal Australian College of Medical Administrators (RACMA). Alumni of the MHM program hold senior managerial positions in health care organisations around the world.

### About SRM University

SRM University is a leading private university in India. The University comprises several faculties including engineering, health sciences and management. It offers a range of undergraduate, postgraduate and research programs and is located in a sprawling campus near Chennai city in South India with well-equipped infrastructure for learning and recreation. The School of Management, one of the largest B schools in India (with more than 1,000 enrolments per year) offers the Master of Business Administration (MBA) program, which focuses on the core business skills such as marketing, human resources and operations management.

The program has been developed with the applied model known as learning through application, experience and participation, with a high level of interaction with the healthcare industry. Alumni of the MBA program are highly regarded both in India and internationally.

### FOR FURTHER INFORMATION:

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