

# Big Ideas

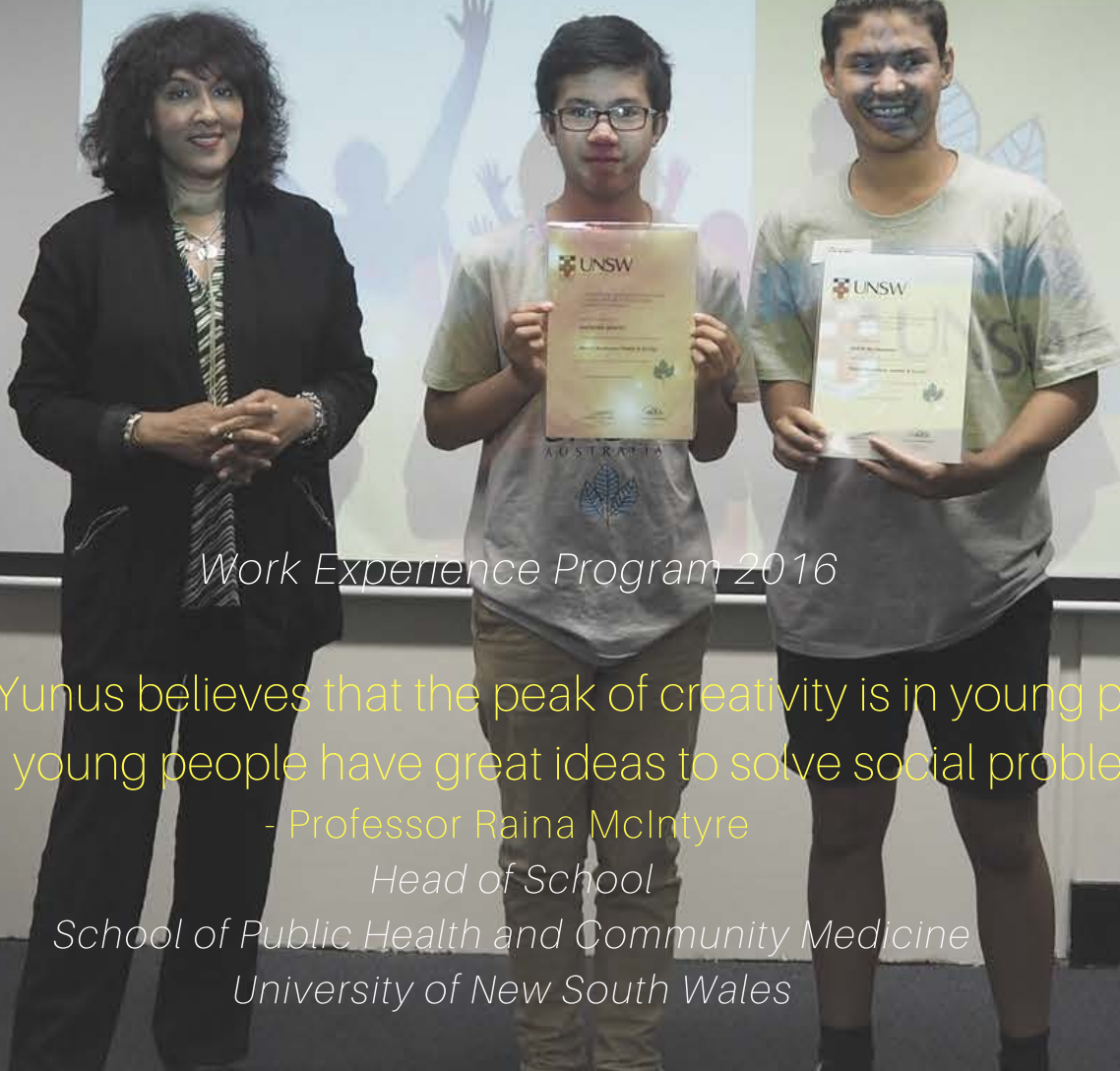
NSW HIGH SCHOOL STUDENTS  
SUCCESSFULLY COMPLETED WORK  
EXPERIENCE PROGRAM (WEP) 2016  
AT UNSW YUNUS SOCIAL BUSINESS  
HEALTH HUB, THE SCHOOL OF  
PUBLIC HEALTH AND COMMUNITY  
MEDICINE

14-18 November 2016

## Yunus Festival of Young Ideas

The School of Public Health  
and Community Medicine

Yunus Social Business  
Health Hub



Work Experience Program 2016

"Professor Yunus believes that the peak of creativity is in young people,  
and that young people have great ideas to solve social problems"

- Professor Raina McIntyre

Head of School

School of Public Health and Community Medicine

University of New South Wales

2nd WEP

ON THE LAST DAY OF  
WEP 2016

## 4 GROUPS

WERE PRESENTED  
THEIR IDEAS IN  
FRONT OF AN  
EXPERT JUDGING  
PANEL



# SOLVING SOCIAL PROBLEM

The students who are interested in entrepreneurial challenges by solving social problems e.g. poverty, health, education etc participated in the WEP 2016. As many high school students have a keen sense of the social responsibility and want to change the world for a better place, the aim of WEP is to provide workplace opportunities to the NSW high school students to learn practical things and introduce them to Noble Laureate Professor Yunus's social business concepts and principles which have the potential to alleviate global, social, economic, health and environmental problems.

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For details:

<https://sphcm.med.unsw.edu.au/yunus-social-business-health-hub>

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# WORK EXPERIENCE PROGRAM (WEP) 2016



Thirteen NSW high school students participated in the WEP 2016. The students came from diverse backgrounds. The students attended different workshops to develop a social business project and how to effectively deliver their message to the audiences. The students were also exposed to the university environment and public and Global health issues.

The students went to a field trip to a social enterprise organisation (Our Big Kitchen) in Bondi. On the last day, students enjoyed an excellent presentation from the representatives of UNSW Michael Crouch Innovation Centre, UNSW which enables them to set into a nice rhythm and shared their passion for improving global health and well-being by presenting FOUR big ideas on social business in health:

## A New Era:

Promoting women empowerment through educating over 18 year old who have had the most basic education (generally up to year 10) to become teachers

in a sub-Saharan country of Africa: Limpopo.

## Blender Vendor:

A Juice van which will drive around the city in Australia promoting nutrition, in which the employees are refugees.

## You & Me:

A crowd funded mobile app aims to stop bullying in high schools and lessening the short and long term adverse effects of bullying.

## Doctor Coffee:

Providing sexual health product and services e.g. condom and needle-syringe disposal to young indigenous Australians.

The presentations were extremely innovative and showed a maturity far beyond their years. With the help of expert coaches (Dr Andrienne Withall, Assmaah Helal and Mr Prometheus Siddique), the four groups developed ideas and presented them in front of an expert judging panel (6 members). "You & Me" was chosen as the winner of this year's WEP program.